

# The Seven Deadly Sins of Study Enrollment

## 80% of studies are behind on enrollment.

If you are using the traditional methods for site selection and recruitment, you are already behind, or will be. In most cases, these delays further compound, putting your study into a death spiral.

Consider these 7 questions to determine if you are on the right path:

01

How did you arrive at your enrollment timelines?

02

What sources did you use to arrive at the sites that you have selected?

03

Where did you expect to be on enrollment at this time?

04

How are you going to change the trajectory that you are on?

05

If you identify the best sites, how will you get them to agree to participate in your trial?

06

How do you know additional sites will close the gap, or accelerate your timeline?

07

Once active, how will you ensure the site will focus on your study and not others?

The answers to these questions will determine the difference between success and failure.