

# Top 5 Sponsor Delivers Enrollment 24 Months Ahead of Schedule With WCG

## THE CHALLENGE

A top 5 pharma needed to get their enrollment back on track. Their 100-participant Phase II dermatology study had been underway for 11 months across 32 sites globally, but only 20 subjects had been enrolled to date. The client had heavily invested in a traditional recruitment vendor, which had only yielded two newly enrolled participants. With the objective of getting back on schedule, the sponsor partnered with WCG to help the sites meet their full potential.

## THE RESULTS

At the core of the results, sites were fully optimized to attain their enrollment goal. The client delivered enrollment 24 months ahead of schedule. How? By doing something different to support their sites:

Enrollment timeline  
without WCG support:

**41 Months**

Enrollment timeline  
with WCG support:

**17 Months**

Months saved because  
of WCG support:

**24 Months**



# 70

net new enrollments  
in 6 months of WCG  
support

# 20

net new enrollments in  
11 months by previous  
recruitment vendor

# “

*“You have exceeded our expectations and have delivered remarkably during these past 6 months. When you got involved we were struggling more than I’ve ever experienced in any clinical trial, and the manner in which you took ownership of this challenge was impressive.*

*On behalf of [sponsor blinded], I thank you for your amazing dedication and performance.”*

– TRIAL SITE MONITOR

## OUR SOLUTION



Implemented strategic radio  
and print media buys



Developed site kits with an  
online self-screener and  
informational tool



Placed WCG Clinical Research  
Coordinators to assist with  
global enrollment activities