

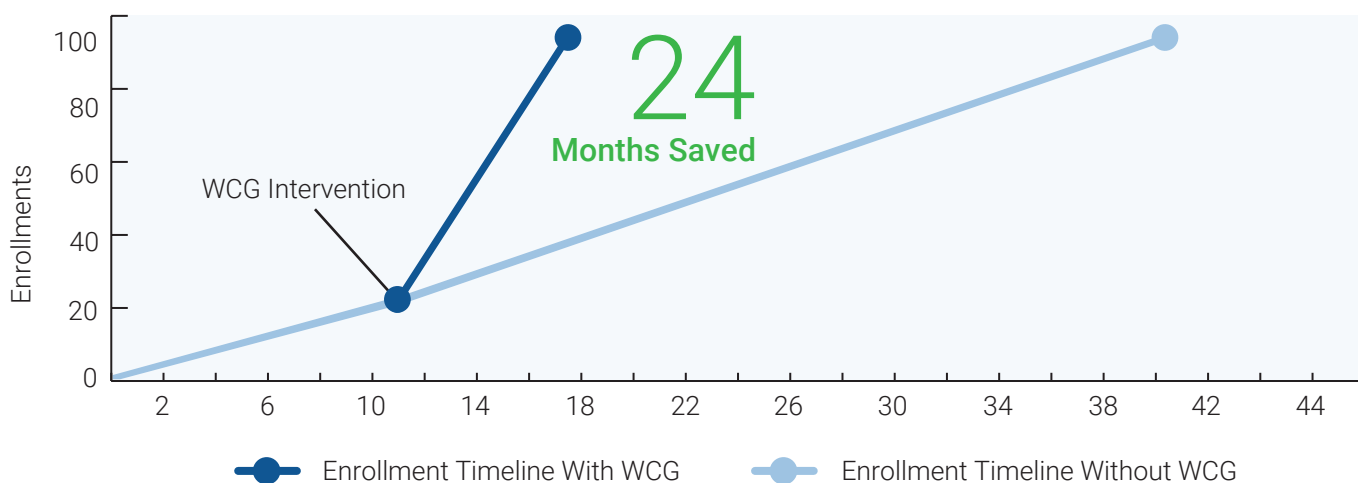
Leading Sponsor Delivers Enrollment 24 Months Ahead of Schedule

CHALLENGE

A leading pharma company needed to get their enrollment back on track. Their 100-patient Phase II dermatology study had been underway for 11 months across 32 sites globally, but only 20 subjects had been enrolled to date. The client had heavily invested in a traditional recruitment vendor, which had only yielded two newly enrolled patients. With the objective of getting back on schedule, the sponsor partnered with WCG in fundamentally helping their sites meet their full potential.

RESULTS

At the core of the results, sites were fully optimized to attain their enrollment goal. The client delivered enrollment 24 months ahead of schedule. How? By doing something different to support their sites:



70 net new enrollments through WCG support in just 6 months of support.

20 net new enrollments by the previous recruitment vendor 11 months into their support.



You have exceeded our expectations and have delivered remarkably during these past 6 months. When you got involved we were struggling more than I've ever experienced in any clinical trial, and the manner in which you took ownership of this challenge was impressive.

On behalf of [sponsor blinded], I thank you for your amazing dedication and performance.

-TRIAL SITE MONITOR



SOLUTION



We implemented strategic radio and print media buys



Set up site material kits with an online self-screener and informational tool...



and placed WCG Clinical Research Coordinators to assist with global enrollment activities