

Case Study

How We've Helped - Chart Review and EAs

MULTI-PROTOCOL GLOBAL PROGRAM

Challenge

Our customer needed support for a **global, multi-protocol program** which was behind with enrollment. They were using a central media campaign and vendor, but the results were less than desired based on the amount of money the sponsor had invested.

Solution

ThreeWire developed a tailored approach, consisting of **ThreeWire Chart Review™ and Enrollment Assistant™** support to support countries around the globe. The introduction of ThreeWire and our services to the sites was critical to **optimize the site adoption rate and results**. ThreeWire worked closely with the sponsor and CRO to develop a rollout plan and begin to help sites with unique plans for each site.

Results

ThreeWire was quickly able to **review charts at over 50 sites and to help to process media referrals**, which would otherwise have gone stale. Additionally, the EA **passed out information in the community**, and attended various **community-based events**. The sponsor was extremely **pleased with the 129 ThreeWire enrollments, but with the collaboration (with a competitor recruitment vendor)** as well.

“Our success [with patient enrollment into the study] started when we began working with ThreeWire”

Research Coordinator (OUS)

