

Case Study

Overcoming Recruitment Challenges in Difficult-to-Recruit Populations — An Inside Look at Vaccines

Vaccine Study

Challenge

When a “Top 10” pharma client approached WCG ThreeWire for their ongoing vaccine study, it was clear that the lack of onsite support had introduced challenges that needed to be resolved before site fatigue caused enrollments to stagnate. Due to the complex nature of the patient population, who was very ill and required a high level of engagement, pulling attention away from the recruitment and enrollment processes to focus on administrative needs became problematic for the study’s timeline and patient retention. WCG ThreeWire was brought in to take the burden off of the site team and help alleviate bottlenecks in the enrollment process.

Solution

With recruitment lagging, WCG ThreeWire implemented a focused strategy that utilized **Enrollment Assistants™**, **Chart Review™** services, and Patient Transportation Services to allow the site to shift their focus back on patient engagement and retention. Many sites also placed **Study Coordinators** to help review all referring physician schedules, disseminate outreach materials, and take on any additional administrative duties as needed. The implementation of these services drastically increased site bandwidth, reduced site fatigue, and allowed more new patients to be brought in for screenings.

Results

Two years into their partnership with WCG ThreeWire, the client is extremely impressed by the enrollment results from using our services. With the help of WCG ThreeWire’s **Study Coordinators** and **Enrollment Assistants™**, **18,985** patients have been prescreened, leading to **4,026** referrals and **722** worldwide enrollments.

Due to the success of the services and large uptick in patient enrollments, the client will be using WCG ThreeWire until the last patient is enrolled and the study is successfully closed.

WCG ThreeWire is responsible for more than

28%

of the study’s total enrollment

WCG ThreeWire - Chart Review Results

