# **Case Study**

# How We've Helped - Media and Chart Review stress urinary incontinence (sui) - us and canada

## Challenge

Assist our customer with recruiting a challenging **150 patient study** consisting of very busy urology practices. Additionally, the administration of the study procedure was challenging from both a patient, as well as a sponsor perspective.

### **Solution**

ThreeWire implemented **media** outreach as well as **ThreeWire Chart Review™** services at selected sites in Canada. Chart review candidates were contacted by telephone and/or letter for prescreening.

#### Results

ThreeWire's efforts provided the support to perform the "heavy lifting" associated with an end-to-end Chart Review process. ThreeWire's unique services helped to contribute **63 patients**, or **42% of the total enrollment goal** (of 150 patients). The sponsor was so happy with the results that they hired ThreeWire to provide support for two subsequent US studies, as well as a European study.

"Thanks to all for your dedication to this program. Together, we can achieve our goals!"

Study Project Manager
Top 10 Pharma Company

