Site-Based Enrollment Programs at a Global Scale

Meeting patient targets quickly, and retaining them to last-visit, is one of the largest challenges today in running a clinical trial. In fact, 20-25% of studies close because they fail to meet enrollment targets. Similarly, as the focus of clinical research shifts from the treatment of widespread illness to the study of genetic-based disease, patient volunteers are becoming increasingly hard to identify. When you consider these obstacles at a global scale, it is critical to have in place strategies that provide a holistic, proven approach that drives your enrollment to target.

The team at WCG ThreeWire helps sponsors and CROs overcome these challenges by focusing recruitment efforts where they're needed most: at the site level throughout the globe. By combining a dedicated on-the-ground resource with a customized site recruitment strategy, enrollment becomes focused, effective, and streamlined so that clinical studies begin and stay on schedule.

By putting in place a strategic solution that targets qualified patients for any given study across all therapeutic areas, we are helping to improve study enrollment timelines by 33%.

See how WCG ThreeWire is uniquely positioned to support enrollment objectives at a global scale.



WCG ThreeWire's Global Experience & Site Support – By the Numbers

Countries

WCG ThreeWire has offices in North America, Europe, and Asia, which enables us to have dedicated country managers to oversee each of the studies where we have sitebased Enrollment Assistants placed. Further, these country managers speak the local languages, are proficient in the varying country regulations, and understand the environment and culture for effective communication and support.

Studies

Leveraging our systematic approach and proven success in recruiting patients for clinical trials, WCG ThreeWire has solved some of the greatest enrollment challenges within the hardest-to-reach patient populations on behalf of our clients. In partnering with WCG, you can expect predictable success through our unique, deliberate approach to finding the patients you need.

Sites Supported

When a sponsor or CRO engages with WCG ThreeWire, our Site Services team fully manages the recruitment and retention process for your study. We work diligently and unobtrusively to support existing site staff—making their jobs easier, freeing them for clinical work, speeding enrollment and nurturing your patients so they continue to the last visit.

