

Top 5 Sponsor Enrolls 30,000+ Patients in Just Over 3 Months With WCG Site Augmentation

THE CHALLENGE

A Top 5 pharmaceutical company initiated a global vaccine study to test the safety, tolerability, immunogenicity, and efficacy of their new molecular entity (NME)—one that would become critical to the masses. Moreover, the client required an ethnically diverse population for their vaccine trial in support of FDA and SAHPRA approval. The urgency to deliver speed and true outcomes was set upon a backdrop of lost healthcare jobs and a global public health emergency due to the novel coronavirus (COVID-19).

THE RESULTS

At the core of the results, sites were optimized to meet their full potential, delivering comprehensive recruitment, enrollment, and retention—without sacrificing data integrity. Moreover, the Sponsor received an Emergency Use Authorization (EUA) in 10 months.

68% of global enrollments came through WCG supported sites.

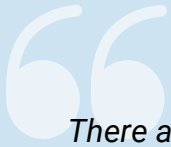
42% of global enrollments included participants with diverse backgrounds.

← Global Enrollments →

87% of U.S. enrollments came through WCG supported sites.

30% of U.S. enrollments included participants with diverse backgrounds.

← U.S. Enrollments →



There are formidable challenges to designing, implementing and completing clinical trials, especially in the midst of a pandemic.

A true partnership between sponsors and investigative sites must emerge to allow critical clinical trial work to not only continue, but expand, accelerate and thrive. In increasing our study team's bandwidth with the support of their skilled Clinical Research Coordinators, WCG enabled critical efficiency that allowed us to effectively support our investigative sites and meet aggressive research timelines for our COVID-19 vaccine without compromising the integrity of the trial data.

—VP, TOP 5 PHARMA



OUR SOLUTION



We launched a multi-channel media campaign to spread awareness.



Set up a secure and easy-to-use study website to receive inbound patient inquiries.



Deployed our Patient Interaction Center to follow up with patients...



and placed **225 Clinical Research Coordinators in the first 6 weeks** to enroll and retain patients.

← WCG Site Augmentation →
