Help Your Sites Meet Their Full Potential

Achieve Clinical Trial Continuity

Accelerate Clinical Trial Timelines

Support and Retain Patients

How are sponsors grappling with increased site competition?

Most clinical trials fail to meet enrollment targets, forcing many to close. The problem? Inadequate site staff and resources; trial growth is simply outpacing site capacity.

Will there be enough resources at sites to run your next trial effectively? For Phase III trials, the number of clinical endpoints and required procedures continue to increase sharply. At the same time, sites are underfunded and understaffed. It's not merely a function of the pandemic: New investigator participation has dropped 48% in the last five years.

WCG's Site Augmentation Solution helps sponsors overcome these challenges by providing tailored support that addresses the needs of the protocol, the patient population, and the individual site. Here are just two examples:

1. **Dermatology:** A Top 5 pharma company needed to get enrollment back on track. After 22 months, across 32 sites globally, its 100-patient study had enrolled only 20 participants. After deploying WCG's Site Augmentation Solution, the sponsor completed enrollment **24 months early.**

2. **Vaccine:** WCG Site Augmentation Services allowed Top 5 pharma to **accelerate enrollment for its complex adult staphylococcus vaccine study by 56%**

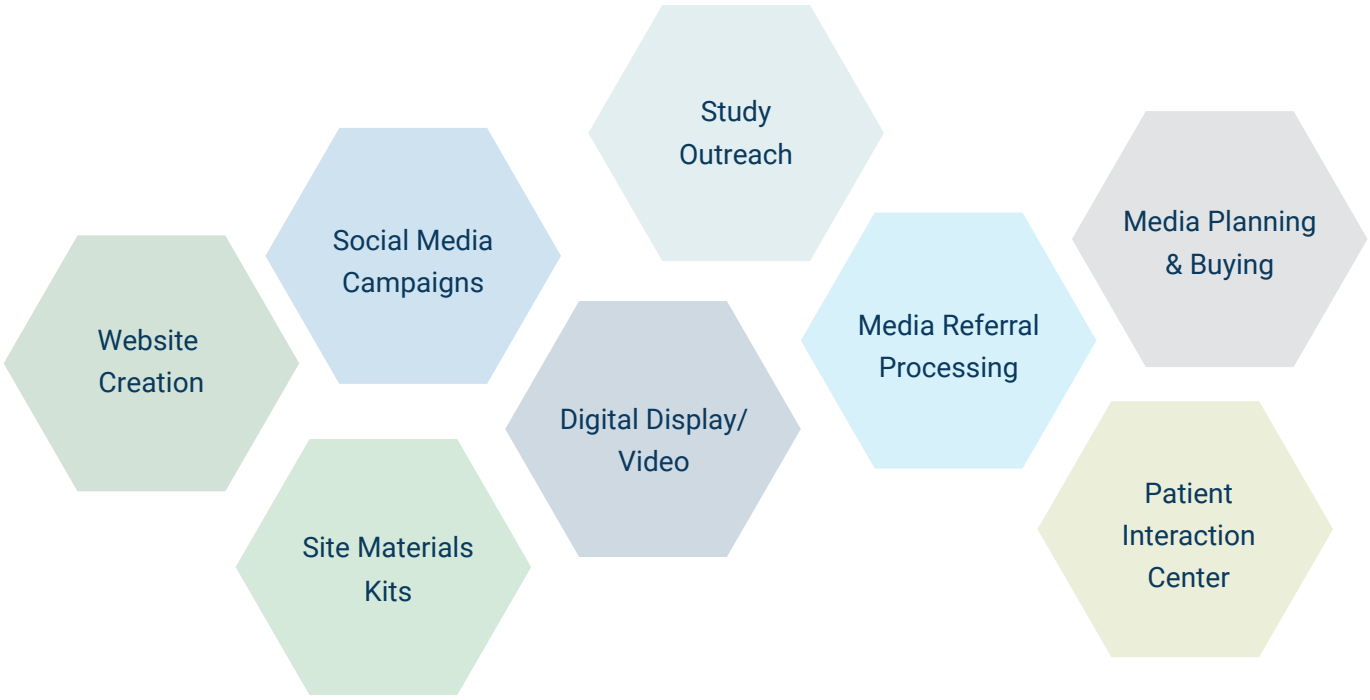
Targeted expertise when you need it

Sites can't anticipate every challenge, yet they must pivot quickly when one arises. Our clinical research professionals, a key part of our Site Augmentation Solution, provide vital support to overburdened study teams.

WCG CRCs	WCG Clinical Research Coordinators (CRCs) act as a member of your site team, handing key administrative tasks, including data entry; query resolution; study administration activities; chart review and screening; and administrative tasks requiring unblinding (e.g., drug supply reconciliation).
WCG Study Coordinators	WCG Study Coordinators can do everything a CRC can do and more, including submitting IRB documentation, helping prepare for monitoring and close-out visits, study oversight and obtaining consent.
WCG CRNs	WCG Clinical Research Nurses (CRNs) are equipped to handle all the above tasks, and they are fully qualified to perform many clinical services such as phlebotomy; sample collection; administration of investigational products; and collection and recording of participant-reported adverse events.

Site Augmentation Solution for Sponsors

Identifying the right patient at the right time in the right way



Most sponsors waste money by failing to take a focused, tailored approach to patient identification. Media-based recruitment campaigns are often disconnected between sponsors and sites, referrals fall through the cracks, and sites lack the staff to enroll in a timely manner.

In contrast, WCG's Patient Identification service is a unified, consistent, and flexible approach to centralized campaigns, helping sponsors with:

a) Unified messaging on creative outreach materials to ensure a consistent patient experience
b) Streamlined implementation of the recruitment campaign at a protocol level across all sites
c) 360-degree global tracking of patient pre-screening enrollment, and campaign performance

This methodical approach has helped increase the size of a Top 5 sponsor's patient pool by up to 41%. The difference? We customize our services to your specific protocol, site, and patient needs.

Do Something Different. Set Your Sites Up for Success From the Start.