

Case Study

How We've Helped – Media and Chart Review

PHASE II PARKINSON'S DISEASE - US

Challenge

Enrollment for this 60-patient study had been underway for one year with 35 subjects enrolled. The sponsor had a **90-day deadline** for randomizing the **remaining 25 subjects**.

Solution

ThreeWire worked with five carefully selected sites to identify a mix of “known” and “unknown” study candidates through chart reviews and highly targeted **radio and print advertisements**. All candidates were screened by our Patient Interaction Center® nurses. Those who passed pre-screening were invited with caregivers to attend a ThreeWire **Community Health Talk®**, where the respective investigator delivered a presentation base on informed consent. Interested participants were offered the opportunity for site screening.

Results

Following a 30-day startup period, 5 CHTs were conducted over a 10-day period. Out of a total of 75 attendees, **25 subjects were consented and randomized** prior to the 90-day deadline.

“Keep up the great work. We are lucky to have ThreeWire on our team. Wish we could have started earlier, but better late than never.”

Executive Director

Top 5 Pharma Company

