

Case Study

How We've Helped – Site Materials

PHASE III PEDIATRIC INFLUENZA VACCINE – NORTH AMERICA, EUROPE, ASIA

Challenge

WCG ThreeWire was called upon to provide **study branding and creative services** to develop **study support materials** and help to enroll patients across 116 sites for Season 1 of a pediatric flu vaccine study for a “top 5” pharma company. Due to the successful impact of WCG ThreeWire’s contribution for Season 1, our services were extended to Season 2 of the study the following year.

Solution

WCG ThreeWire brought value to Season 1 and 2 of this pediatric study through providing study-branded outreach including a study-branded website, brochures with visit guide, posters, flyers and other materials to **keep patients/parents and sites informed and engaged** in the studies. ThreeWire received positive feedback from the sponsor and the sites that the materials were extremely helpful, and well received by parents and patients, too.

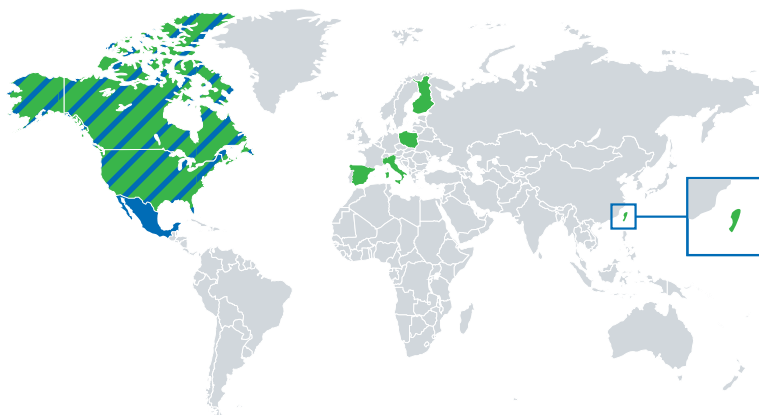
Global Reach

Season One

Canada
United States
Mexico

Season Two

Canada
Spain
Finland
Italy
Poland
United States
Taiwan



**Our services did not include tracking to enrollment.*