

Case Study

Major Depressive Disorder Phase III Study – US

ThreeWire has solved some of the greatest enrollment challenges with the hardest-to-reach patient populations on behalf of our customers. This case study will help summarize the results and predictable success you can expect when we apply a unique, deliberate approach to finding the patients you need.

Challenge

Our client, a top pharma company, tasked ThreeWire to enroll patients for their highly competitive major depressive disorder (MDD) study. This client needed start up assistance and support at forty-eight (48) US sites. Identifying potential subjects with this disorder can be challenging if they have self-stigma and are not be willing to commit to the study due to the nature of the disorder.

Solution

ThreeWire strategically deployed **Enrollment Assistants™ (EAs)** at sites to identify pre-qualified referrals using retrospective and prospective **ThreeWire Chart Review™** and Referral Physician Networking. Deploying EAs that had experience working with similar populations was key to providing subjects with self-stigma a personal connection to keep them motivated to finish the study. **MyPatient.com®** was used to follow up on previously contacted subjects that may agree to the study when the time is right for them. **Media Outreach** targeted both the subject and their loved ones who could have an influence on their participation.

Results

ThreeWire was able to quickly review charts at the **48 sites**, leading to **121 consents** and **69 enrolled subjects**. These efforts contributed **34.5% of all enrollments**. ThreeWire Enrollment Assistants were able to pre-screen **721 potential subjects** with Community Outreach, leading to **44 consents** and **26 enrollments** or **13% of all enrollments**.

“The Enrollment Assistant has been a great asset to our team and really is helping with recruitment.”

Recruitment Lead

ThreeWire Results

Enrollment Assistant Strategy

