

What Sites Need from Sponsors to be a Top Enroller

Mario Carranza

Administrator, Research - Nemours Children's Health System

Mark Ragusa

Director, Clinical Research - Raleigh Neurology Associates, P.A.

Be the Site of Choice

hosted by the WCG Global Research Network (GRN)

Discussion Items



Survey Question #1

Audience, please text MARKR855 to 22333 to join the session

What is the biggest issue running your clinical research site?

- A. Finding the right studyB. Finding the patientsC. Budgeting & ContractingD. Support & Training
- E. Other





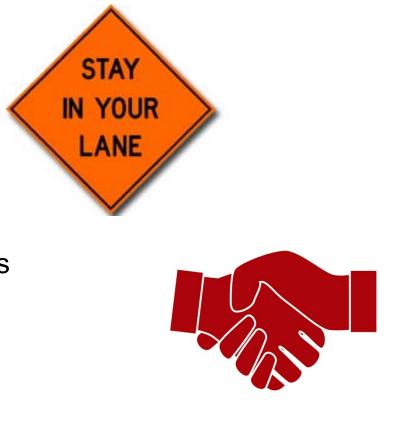
Patient Fit – Study Initiation

- As a Site... "Stay in your Lane"
- Well Developed Protocol
- Relevant Manuals and Brochures
- Initial Disclosure of Information
- Commitment from Sponsor and CRO
- Engagement with PI and Research Teams

4

• Work Together for Success!







Contracting

- Good Communication
- Consideration of Institutional Requirements
- Identification of all Contacts
- Knowledgeable and Responsive CRO/Sponsor
- Building and Leveraging Past Experience
- Clear/Organized Contractual Language and Addendums
- Rapid Turnaround Time
- Work Towards → Master Clinical Trial Agreements







Budgets

- Protocols Developed by Experienced Investigators
- Easy to use Study Templates
- Fair Negotiation
- Good Communication (see the theme here?)
 - Business Model
 - Unique Site Distinctions
- Realistic Cost Model
 - PI Time
 - Coordinator Time
 - SAE's, Monitor Visits, Query Resolution, etc...

6







Support and Training

- Investigator Meetings
- Extensive Training for Research Teams
- Tools to Facilitate Identifying Subjects
- Ongoing Communication
- Rapid Problem Resolution
- Supportive Monitors
- Audit Support







Quality

- "It's a Partnership"
- Clear SOP's and Guidelines
- Sharing Best Practices
- Review Constantly
- Adequate Record/Data Retention
- Training Outside of the Specific Protocols

8

- Oversight & Guidance
- Be Consistent







Alignment

- Engaged Sponsors with Site PI and Staff
- Consideration of the Mission of the Organization
- Not all sites are the same
 - Appreciation of nuances
- Consideration of Privacy and Security
- Patient Centric Approaches







Future State

- Electronic Environment
 - Leveraging the EMR
 - e-Source
 - e-Reg
 - CTMS
- Benefit for Certified Staff
- A "Joint Commission" for Clinical Research Sites

10

- Machine Learning / AI
- A Holistic Genomic Repository (opt in)







Survey Question #2

Audience, please text MARKR855 to 22333 to join the session

What is the most important innovation to you in the near future?

- **A. Electronic Capabilities**
- **B.** Certification of your site
- C. Machine Learning / Al
- **D. Holistic Genomic Repository**
- E. Other





Conclusions

- Key Take Always...
- Communication is KING
- Experienced Investigators are Key
- Quality Rules
- A 360 Engagement Strategy



Be the Site of Choice hosted by the WCG Global Research Network (GRN)



Questions







Thank You!

Be the Site of Choice hosted by the WCG Global Research Network (GRN)