WCG ENROLLMENT & RETENTION SOLUTIONS

WCG Meets Enrollment 24 Months Early for Top 5 Pharma's Decentralized Trial

CHALLENGE

A sponsor needed to get their Phase II dermatology study enrollment back on track. The study was underway for 11 months across 32 sites globally with only 20 subjects enrolled to date.

RESULTS

With WCG support, enrollment was concluded 24 months ahead of schedule. WCG was able to provide study level support to sites that was customized, allowing sites to recruit, enroll and retain participants effectively and quickly.

SOLUTION

WCG's customized enrollment strategy included the implementation of strategic multi-channel media buys, development of informational site kits, and a custom study website with an online pre-screener. Additionally, each site received patient identification support through chart review and referral follow-up and processing. Enrollment timeline without WCG support:
Enrollment timeline with WCG support:
Months saved because of WCG support:
24 Months

"You have exceeded our expectations and have delivered remarkably during these past 6 months. When you got involved, we were struggling more than I've ever experienced in any clinical trial, and the manner in which you took ownership of this challenge was **impressive**. On behalf of [sponsor blinded], I thank you for your amazing **dedication** and performance."

-Trial Site Monitor

