

From 43% to Full Enrollment: WCG Helps an Alzheimer's Study Close on Time

SITUATION

After two years of recruitment, a sponsor's multi-protocol Alzheimer's study had reached only **43% of its enrollment goal** — with just **10 months of screening remaining**. The timeline was at risk, and the sponsor needed rapid help identifying and enrolling participants before the window closed.

SOLUTION

Rather than simply adding recruitment volume across the board, WCG developed and implemented an enrollment strategy spanning 14 countries and 73 study sites, concentrating support tactics where they would convert into enrolled participants.

WCG deployed a two-pronged approach at the site level:

Maximized internal enrollment through dedicated, focused chart review to surface eligible patients already within the sites.

Generated external enrollment through community outreach to expand the reachable patient pool.

Sustained data quality with post-enrollment data verification support to ensure participant data was properly entered.

RESULT

WCG's campaign delivered the desired number of pre-screened individuals within the sponsor's designated timeline.

