

WCG Contributed 30% of Study Enrollments While Enabling Timely Participant Data Entry

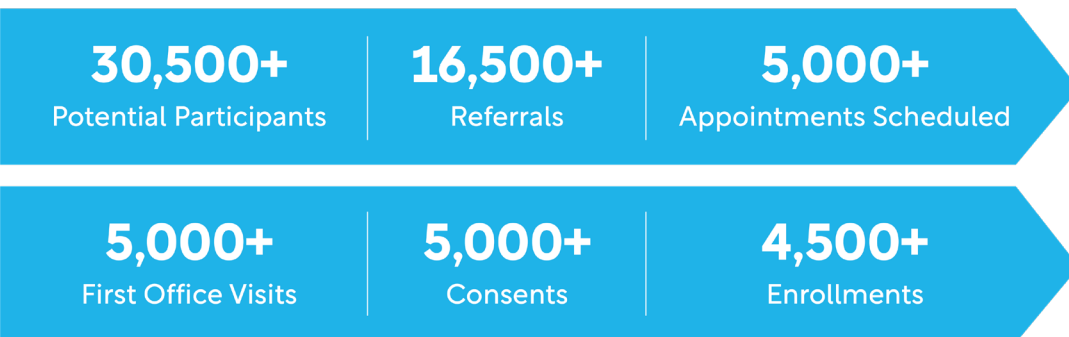
CHALLENGE

A top 5 sponsor's global vaccine for Clostridioides difficile (C. Diff) study faced the challenge of enrolling an elderly population in the United States, Canada, South Africa, Argentina and Japan within aggressive timelines, while ensuring participant data was available in real time for sponsor review. Furthermore, multiple vendors were used, creating a heavy burden on sites receiving referrals.

RESULTS

100 sites supported across 5 countries

Funnel Metrics



Data Entry



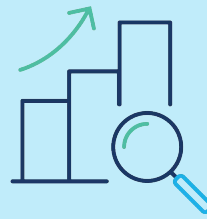
SOLUTION

WCG developed a customized study recruitment strategy with data verification support. This strategy focused on both ends of the participant journey by maximizing enrollment of internal and external participants while also ensuring timely and accurate data entry and query resolution was completed.

Customized Site Support

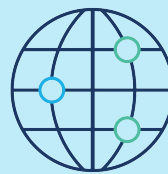
Sites had access to WCG's complete set of Recruitment & Retention Solutions. Some sites required assistance with tasks like data entry or processing media referrals, while others needed support for participant follow-ups. Most sites leveraged a combination of both. Recruitment related activities including phone screening and chart review accounted for approximately one-third of overall WCG support. The remainder related directly to site support and participant retention.

Processes and Technology: A Central Hub for Sites, Vendors, and the Sponsor



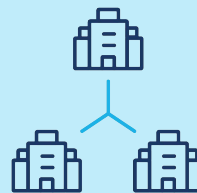
Oversight and monitoring:

Various advocacy groups and vendors (including WCG)—and the sponsor itself—were running media campaigns. All campaigns were funneled through WCG—avoiding potential pitfalls.



Centralized perspective:

Using WCG's My Patient[®], critical patient data was gathered, tracked, and analyzed throughout the duration of support.



Single point of contact for sites:

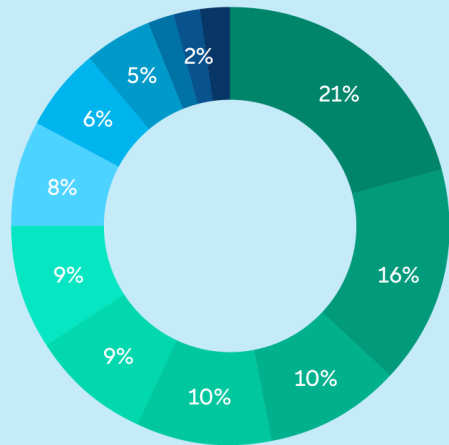
WCG served as the single point of contact for all sites, reducing the burden of juggling various vendors.



Connecting the Participant Journey

Particularly within vaccine trials, the focus lies within the endpoint. Despite how effective the recruitment phase was, the retention of participants was crucial to the success of the study. WCG maintained continuity throughout the duration of the study. Starting from the initial interaction, extending through the enrollment process, and persisting throughout the retention phase, WCG successfully kept participants engaged on the study.

Support Dedicated where Sites Need it Most



- Data Entry
- Admin Support
- Training
- Chart Review
- Scheduling/Appt Reminder Calls
- Media Referral Processing
- Phone Screening
- Participant Retention
- E-Diary Support
- Referral Provider Networking/Community Outreach
- Other
- Communication/Reporting