

# Addressing Clinical Trial Complexity With More Robust Site Support

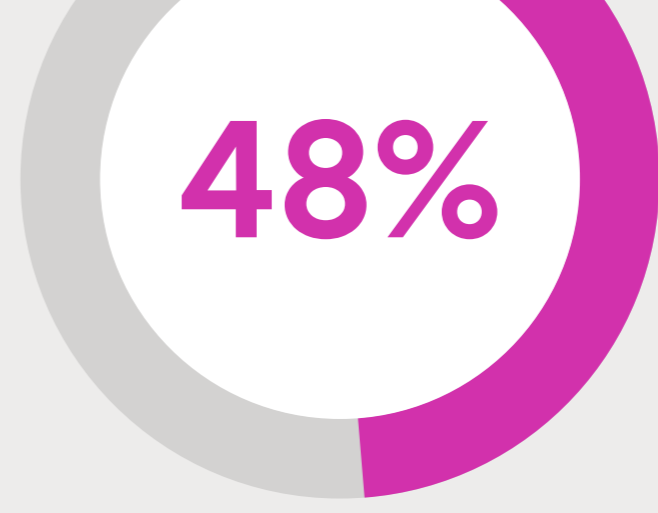
5 WAYS SPONSORS CAN HELP SITES IMPROVE STUDY START-UP, ENROLLMENT, AND STUDY EXECUTION

In a perfect world, sites would be involved in every clinical trial they can. But amid site resource constraints, recruitment challenges, and more complex protocols, that has become increasingly difficult. Even so, while sponsors can't solve every problem sites face, they can offer their study sites more support to manage study complexities. Here's how.

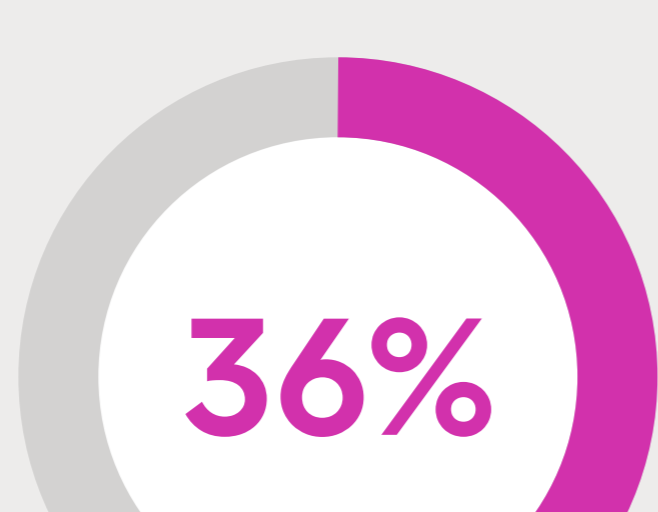
## Top Issues Impacting Clinical Trial Sites<sup>1</sup>



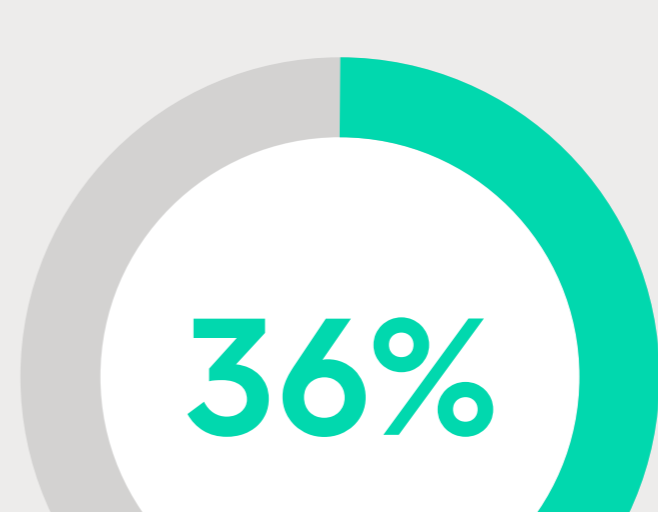
Site Resource Constraints



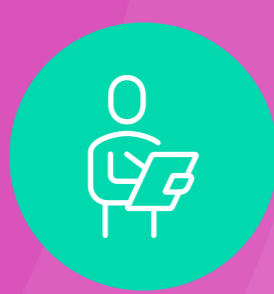
Participant Recruitment & Enrollment



Complexity of Clinical Trials



Study Start-up



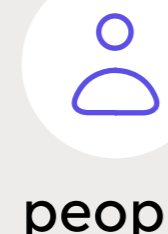
1 in 2 sites say these and other top challenges limit their ability to open new trials<sup>2</sup>

## 5 Ways Sponsors Can Help

1

Ask sites about their individual needs and build a support plan for each one.

Site Support Plan:



people



process



technology

1 in 5 academic medical centers say turnover affected more than a quarter of the workforce in the last year.<sup>3</sup> But sponsors can leverage site augmentation solutions to assist.

2

Solicit site feedback on the protocol design before the trial begins.

Only 15% of sites strongly agree that clinical trials are designed with sites/site staff in mind.<sup>4</sup>

15%



*Ask sites for input on your protocol. You are not an expert at boots-on-the-ground enrollment. Ask someone who is.*

– Site respondent<sup>5</sup>

3

Provide recruitment and engagement support that goes beyond paper materials.

80% of clinical trials fail to enroll on time.<sup>6</sup>

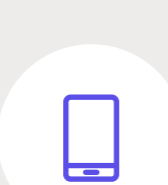
80%

78% of sites say cross-site recruitment brainstorms are at least moderately effective.<sup>7</sup>

78%

4

Address tech overload by evaluating how existing site technology can be used before imposing new platforms on sites.



Sites use an average of 12 platforms to collect trial data.<sup>8</sup>

18% of sites say technology is a top challenge.<sup>9</sup>

18%

5

Improve trainings for protocols and technology so that they're more efficient and effective.

Fewer than 15% of sites say they're very satisfied with sponsor/CRO trainings.<sup>10</sup>

15%

Operationalizing training into an online portal can save 60% in training costs.<sup>11</sup>

60%

## Cut Through the Complexity

Additional support from sponsors and CROs goes a long way in helping sites feel valued and prepared to take on more protocols. Learn how WCG's site enablement solutions can help sponsors and CROs reach endpoints faster and improve the site and participant experience with integrated processes, data, technology, and expertise at

[www.wcgclinical.com/solutions/site-enablement-for-sponsors](http://www.wcgclinical.com/solutions/site-enablement-for-sponsors)

Learn More



1. [www.wcgclinical.com/solutions/site-enablement](http://www.wcgclinical.com/solutions/site-enablement)

2. 2023 Clinical Research Site Challenges Survey Report, WCG

3. 2023 Clinical Research Site Challenges Survey Report, WCG

4. The 2023 WCG Avoca State of the Industry Report, WCG

5. The 2023 WCG Avoca State of the Industry Report, WCG

6. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7342339/>

7. <https://myscrs.org/download/6613/>

8. <https://acrpn.net/2020/03/tool-or-bludgeon-technology-can-support-clinical-trial-sites-or-undermine-them-how-are-you-using-it/>

9. 2023 Clinical Research Site Challenges Survey Report, WCG

10. <https://myscrs.org/download/6613/>

11. <https://www.wcgclinical.com/technologies/investigatorspace/>