Streamline Your Feasibility Approach To Reduce Redundancy

This year, more than 36,000 clinical trials were registered by industry sponsors and collaborators.[1] For these trials to be successful, matching sponsors with the right sites at the right time is critical.

However, identifying those sites — at the appropriate locations, with access to the needed participant populations, with the necessary equipment, staffing, and documented historical success — can feel like finding a unicorn.

Feasibility questionnaires and assessments are designed to make matching easy. And yet, a report by the American Society of Clinical Oncology (ASCO)[2] found that too often, these surveys are inefficient, redundant and place a burden on over-stretched site staff.

TAKE A LOOK AT THE NUMBERS:

60

Median number of feasibility questionnaires sites complete each year.

120

Estimated hours, per site, spent filling out questionnaires annually.

$100+ million

Global cost spent annually on answering and submitting questionnaires.

According to recent estimates, site feasibility assessment costs the life sciences industry **$1.6 billion and tens of millions of work hours per year.[3]**

87.4%

Respondents who said questionnaires are "always" or "often" redundant between sponsors/CROs.

83.5%

Respondents who said questionnaires are redundant to information previously provided to the sponsor.

There is a better way.

Site respondents shed light on how to address these feasibility challenges:[2]

Expressed interest in a centralized portal which houses profiles/qualifications for sponsors/CROs (maintained by a third party).

Agreed there's a need for a core set of site qualification criteria.

Believe that standardization of this process is feasible, and could allow for greater efficiency, quality, and consistency.

Meet WCG ClinSphere™ Total Feasibility.

WCG offers streamlined feasibility solutions that alleviate site burdens and allow for seamless site matching, powered by the tech-enabled WCG ClinSphere™ platform. Sponsors and CROs can quickly and effectively discover the most suitable sites to participate in their clinical trials with access to centralized and standardized critical study data.

They benefit from efficient communication, consistent questionnaires, and robust data intelligence, along with…

Clinical development insights that compare clinical trials with similar attributes as your study to understand the competitive landscape and determine how different regions would be expected to perform.

Site identification and intelligence that helps you match with high-performing investigators with a history of success in protocols with similar attributes of your study.

Strategic outreach with real-time tracking and analysis of responses for faster decisions.

Standardized questions that can be reused in future outreach, reducing site burdens, accelerating the matching process, and allowing you to preemptively analyze a site's capabilities prior to sending the feasibility questionnaire.

WITH WCG'S TOTAL FEASIBILITY SOLUTION, THE NUMBERS SPEAK FOR THEMSELVES:

60%

60% response rate, which is double the industry average.

3-4

Average of 3 to 4 months to complete site outreach at targeted number of sites.

225,000

More than 225,000 completed questionnaires.

80+

80-plus countries with participating sites.

Discover how WCG's Total Feasibility solution can optimize your site selection process.

LEARN MORE

References:
1. National Library of Medicine. Trends and Charts on Registered Studies. https://clinicaltrials.gov/about-site/trends-charts#Intro. Accessed Sept 23, 2024.
2. American Society of Clinical Oncology. Recommendations to Streamline and Standardize Clinical Trial Site Feasibility Assessments: An ASCO Research Statement. Data Supplement. January, 2021. https://society.asco.org/sites/new-www.asco.org/files/content-files/about-asco/documents/2020-ASCO-Site-Feasibility-Assessment-Statement-Data-Supplement-for-JCO-OP.pdf. Accessed September 19, 2024.
3. https://www.clinicalleader.com/doc/streamlined-clinical-trial-feasibility-the-key-that-unlocks-the-site-sponsor-relationship-0001