

WCG Drives Identification of 4k+ Participants for Complex Cardiovascular Study

OVERVIEW

Facing the demands of a multi-center cardiovascular study, a global sponsor partnered with WCG to assess enrollment capacity and streamline site documentation across North American sites.

WCG's analysis revealed that low enrollment was due to sites lacking enough eligible patients internally, empowering the sponsor to implement more targeted recruitment strategies.

SOLUTION

WCG delivered targeted rescue support to 28 sites that had exhausted internal databases and were seeking qualified external participants. WCG Clinical Research Coordinators expanded referral pathways and accelerated prescreening, providing enrollment, retention, and documentation support, including chart review, prescreening, media referral processing, community outreach, data entry, and query resolution.

RESULTS

What started as a recruitment challenge for sites evolved into a proactive and targeted approach ensuring the study was able to meet recruitment goals while maintaining the integrity and timelines of data capture for the clinical trial.

4K+

potential participants identified (59 consents)

2K+

pages entered (600+ queries resolved)

