

WCG Keeps a Complex Cardiovascular Study On Track by Extending Site Reach

SITUATION

Facing the demands of a multi-center cardiovascular study, a global sponsor partnered with WCG to assess enrollment capacity and streamline site documentation across its North American sites.

➔ WCG's analysis pinpointed the real constraint: sites had exhausted their internal patient databases and lacked enough eligible patients to enroll from within.

SOLUTION

Based on the study performance analysis, WCG implemented a targeted recruitment strategy that provided rapid support to the 28 sites that had run out of internal candidates. To reach qualified external participants, WCG:

- **Expanded referral pathways** and accelerated pre-screening.
- **Reviewed charts** to identify eligible patients.
- **Processed media referrals** and led community outreach to widen the patient pool.
- **Maintained data quality** through document entry and query resolution.

RESULT

The study met its enrollment goals and held its timelines, using a study performance analysis to turn recruitment challenges into a focused strategy.

4K+

Screened 4K+ potential participants to consent the right ones

59 total consents

2K+

Entered 2K+ pages to safeguard data integrity and timelines

600+ queries resolved

