

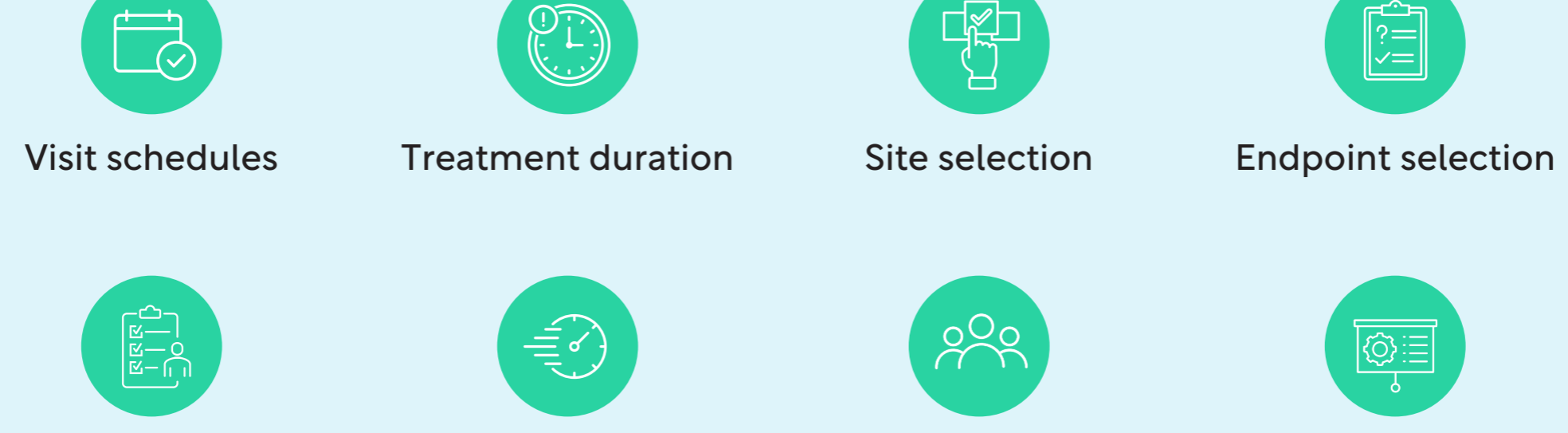
Data-Informed Trial Design

How granular can you get with your data?

Learn how holistic trial protocol and performance data help you build smarter trials.

Every choice in a trial protocol affects how the trial performs. And access to high-quality, holistic trial protocol and operational performance data can help you model how each decision shapes the trial, all before it starts.

Factors impacting trial success:



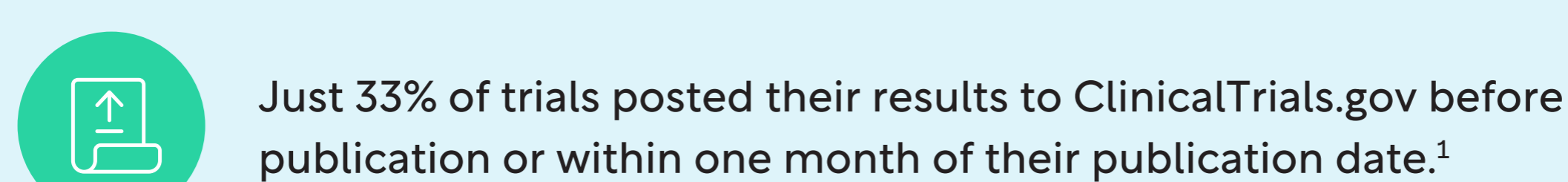
But how robust is **your** organization's data strategy when it comes to trial design? Read on to learn how to tell — and whether you can unlock better trial outcomes with more comprehensive data.



Do you have access to a large and robust library of clinical trial protocols?

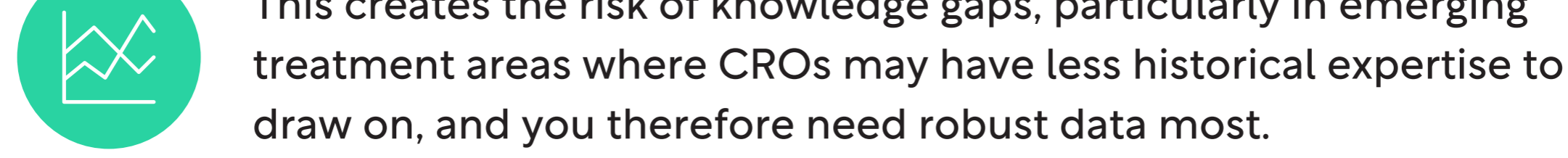
Seeing what's worked for similar trials in the past helps create a blueprint for your trial. But many sponsors find themselves working from limited data sets.

Publicly available data is often incomplete and may be out of date.



Are you relying on your CRO's internal data sets to power clinical trial design?

CROs provide valuable insights to help shape trial design, but their data may be limited to trials they manage.

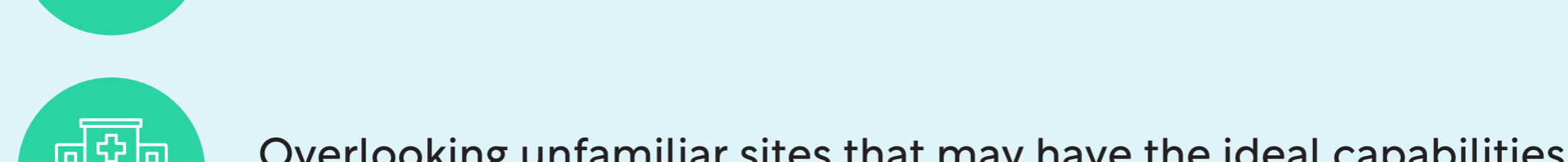
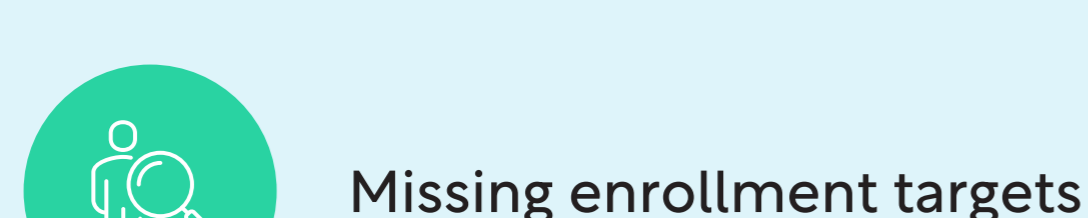


Do your current data capabilities allow you to map protocol decisions to site performance data?

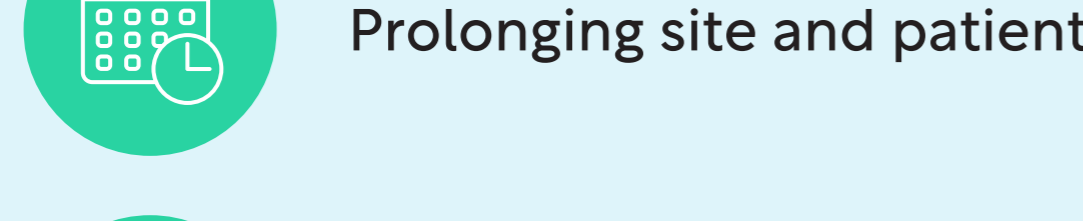
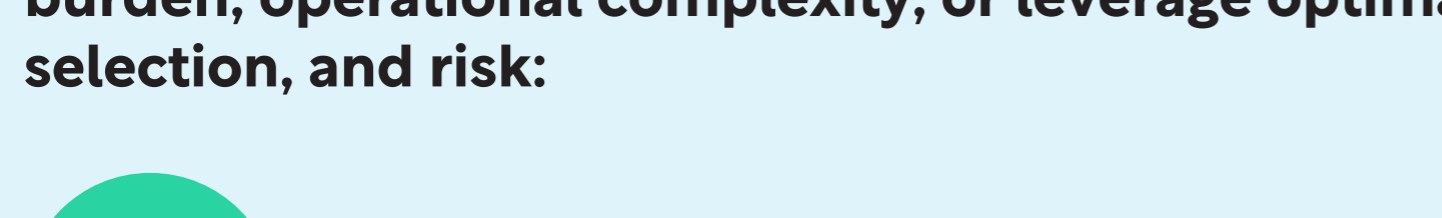
Protocol data is valuable, but it's just one piece of the puzzle. Sponsors must be able to connect protocol decisions to historical performance data to truly map the real-world impact of their choices.

Otherwise:

Sponsors must rely on limited site performance data, rather than robust and industry-wide site and PI-specific performance benchmarks, and risk:



Sponsors may not be able to model how protocol decisions impact patient burden, operational complexity, or leverage optimal data to inform investigator selection, and risk:



The result:

Risk of increased costs and longer timelines.

Design smarter, data-informed trials with WCG's ClinSphere® Trial IntelX™

See your trial before it starts. A platform built on 80,000+ complete protocols and 40,000+ operational performance-benchmarked trials, Trial IntelX™ allows you to:

- Model how protocol decisions impact trial performance
- Power site selection based on performance
- Forecast timelines, enrollment, and site and participant burden with precision.

Learn how we can empower your team to design more efficient clinical trials today.

Learn More

References:
1. <https://pmc.ncbi.nlm.nih.gov/articles/PMC6092479/>