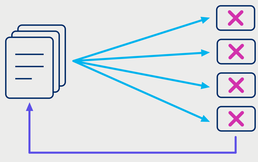
Repeated Work, Delayed Starts:

The Hidden Cost of Study Activation

Site teams lose valuable time re-entering the same information across study documents and resolving inconsistencies that delay start-up. In fact, more than half of sites surveyed reported spending at least three months on study start-up.



31%

of sites reported that missed items/document incongruencies during start-up triggered modifications, impacting timelines.

Study documents often contain overlapping information, but each new study can trigger the same fragmented, manual process. Teams re-read protocols, re-key answers, and renegotiate known positions, spending their limited time on duplicative efforts that increase the risk of errors and inconsistencies. For many sites, this adds unrecoverable administrative effort and avoidable burden for site teams.

According to WCG's 2026 Clinical Research Site Challenges Report:

56% of sites said budget development and negotiations were a top contributor to study start-up timelines.

38% of sites said CTA negotiations were a top contributor to study start-up timelines.

35% of sites identified integrated systems that eliminate duplicate data entry as an area where AI could have the greatest impact.

24% of sites identified unrecoverable administrative effort as one of the challenges having the greatest impact on their financial performance.

Reducing repetitive review, misalignment across documents, and duplicative data entry can help sites successfully activate studies faster. WCG Study Intelligence Hub turns the full study document set into shared, source-verified contract and activation intelligence. By extracting information once and connecting every answer to its source, sites reduce rework, stay aligned as studies change, and activate studies with greater speed and confidence.

20+

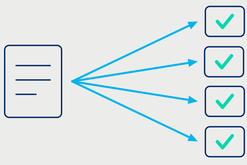
hours saved per study activation by Activation Intelligence early adopters before modifications or amendments.

50-80%

reduction in contract redlines and turnaround time compared to historical contract negotiations cycles.

How it Works:

1. Resolve discrepancies using Study Assistant's chat-enabled congruency checks, with every finding anchored to its source document, to prevent conflicts from becoming activation delays.
2. Draft contracts faster with AI first-draft markups built from your approved playbooks and institutional standards, flagging key terms, deviations, and negotiation risks for your team's review.
3. Start from precedent with Intelligent Compare, which spots prior agreements and past negotiations, so teams don't begin from scratch.
4. Populate forms and structured outputs while keeping experts in control of final decisions.





To learn what else sites are saying, you can read the full **2026 Clinical Research Site Challenges Report** now.

See how the **Study Intelligence Hub** can align your teams and accelerate your study start-up workflows.

wcg